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SUSTAINABILITY

How was sustainability visible in the location? Can you identify some positive and / or negative factors that made you think this way ?

LEARNING

What did you learn during your visit? It can be e.g. related to geography, cultural heritage or history.

CREDIBILITY

Was it real or fake? How well were you part of the local stories? Did you feel safe? Highlight some of the feelings which affected your perception of authenticity of the place.

ACCESSIBILITY

How was accessibility reflected in the services and / or environment? How have disabled people been taken into account in these? How accessible were digital services, for example?

FINDABILITY

How did the guidance work? Are the services visible and known to visitors? How easily did you find the services you were looking for?

MEMORABILITY

What memories or experiences have you discussed in the destination after your trip with your colleagues, family or friends? Which were your most unforgettable experiences during the visit? Where would be potential?