

New Product or service development focussed on tangible cultural heritage



NPD/ NSD focussed on immaterial cultural heritage



NPD/ NSD focussed on contemporary culture & art



Create and promote a thematic itinerary that connects places/cultures/people /events

Use art (e.g. music, theatre, storytelling, etc.) to connect people with places of cultural heritage

FORT- FOOD-FESTIVALIUM
17 JULI 2020 van 16:00 tot laat



ENTREE € 8,00
TICKETS ONLINE
SHOP.SIMPLETICKET.EU

Shakedown Jenny
surf rhythm bbq



Use technology to enhance the physical visitor experience (e.g. Apps, use of Big Data, AR/VR, etc.)



Restore/renovate historical cultural heritage and promote it for tourism purposes



Convert unused tangible cultural heritage (e.g. industrial heritage) into cultural venues



Introduce and/or promote labels or certification schemes to protect local cultural heritage



program activities and events to protect and safeguard immaterial cultural heritage



Influence or regulate visitor behaviour at the destination



Develop a cultural tourism offer able to attract visitors during the low season



change permit system to regulate what cultural tourism businesses can do or not do at the destination



Create online or offline platforms/forums to connect stakeholders from both tourism and cultural sectors



Capacity building in project financing

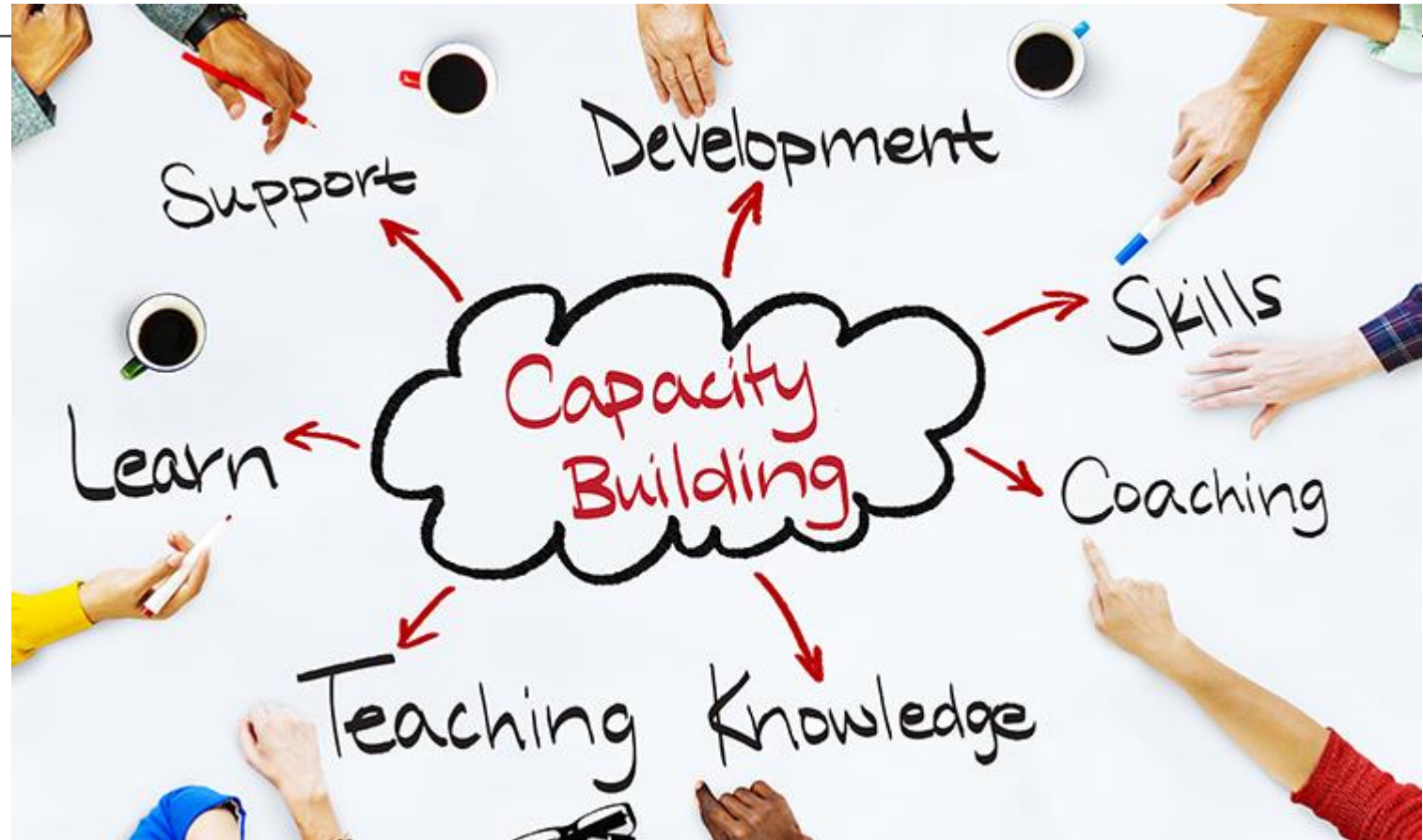


**Interreg
Europe**



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Capacity building in cultural tourism product development



Capacity building in Cultural Heritage conservation



Digital Technologies
in Heritage Conservation

University of Bamberg

Capacity building in visitor flow management

